

**Terms and Conditions for –  
Chevening/VisitBritain #OMGB Photo Competition 2016/2017  
 (“Competition”)**

1. The Promoters of this Competition are the British Tourist Authority, a statutory body incorporated under the Development of Tourism Act 1969 with its office address at Sanctuary Buildings, 20 Great Smith Street, London SW1P 3BT and the Chevening Secretariat, with its office address at 20-24 Tavistock Square, London, WC1H 9HF (“Promoters”).
2. The Competition is open to all those who are taking part in the Chevening programme in the UK\* except employees of Promoter or any partner/agency connected with this Competition, or family of staff working for any of these organisations. The Promoter reserves the right to verify the eligibility of entrants and any entrants and/or Winner(s) will be automatically disqualified if found not to fully comply with the eligibility criteria for entering this Competition.

\*This Competition is not open to residents of Quebec in Canada and Utah in the United States of America.

3. The Competition is open for entry from 00:01 GMT on Tuesday, 1 November 2016 and the closing date for entries is 23:59 BST on Sunday, 4 June 2017. Any entries received after the closing date will not be accepted. The Promoter does not accept any responsibility for online entries which are not received or delays in receiving or delivering online entries.
4. There is one main prize to be won. There are two runners-up prizes to be won. There are up to 35 shortlisted prizes to be won.
5. The Prize package will consist of:
  - A weekend trip for the Winner and a guest of the Winner to a British city of the Winner’s choice, outside of London, packed full of amazing #OMGB moments. The Prize includes return economy train travel (max. journey time: six hours from London), two nights’ accommodation in a

minimum 3-star hotel, two experiences / attractions and choice of afternoon tea or dinner. The city must be reachable by train from central London.

- The winning photo shared across Chevening's and VisitBritain's social media accounts

6. To enter the Competition, entrants must upload their images via the online submission form between 00:01 on the first day of the month and 23:59 on the last day of the month. Entrants should also post their images on Instagram. Posts should tag @cheveningfco and @LoveGreatBritain, and include the #OMGB and category's unique hashtags. Any entries submitted before or after the monthly opening/closing dates and times will not be considered for that month's initial shortlist, but can be considered for the final shortlist. The Promoter's reserve the right to reassign photos from one category to another in case of an invalid entries or ineligible entrants.
7. This is a contest of skill, and chance plays no part in determining the winner. Each entry will be individually judged based on originality and creative merit. The judging will take place each month after the closing date and time coordinated from the Promoters' premises and the shortlisted entries will be the ones that scored the highest in the opinion of the judges based on the judging criteria. The judges may select additional reserve entries which they determine to be the next best and record them in order of merit in case of an invalid entry or ineligible entrant. The judges may select a reserve from the highest scoring entries in case of an ineligible entrant. The judging for the Winner will take place from after Sunday, 4 June 2017 coordinated from the Promoters' premises and will be the one that scored the highest based on the judging criteria.
8. The judges' decision is final and no correspondence will be entered into regarding the outcome of the Prize(s) awarded.
9. The shortlisted candidates will be notified by the Promoters and/or Promoters' appointed prize fulfilment agency email using the email address (or where available, other contact information provided at the time of entry, i.e. via Instagram or the online submission form) of the shortlisted candidates when

entering the Competition by 16 June 2017. The shortlisted candidates must reply to the notification email and confirm that they accept the Prize within 7 days and provide proof of ID and their full postal address. The judges cannot accept responsibility for late responses. In the event that the Winner fails to respond to the winner notification email and/or provide all requested prize fulfilment information within the required timeframe, the Winner shall forfeit his or her entitlement to the Prize and the Promoters shall have the right to pick an alternative winner of the Prize.

10. Entrants may post more than one image. By submitting a photo for the competition, the Entrant confirms to the Organiser that the Entrant is the rightful owner of the photo, and that the Entrant has obtained any necessary third-party permissions.
11. The Prize is non-transferable, non-refundable, non-changeable and no cash alternative is available in whole or in part. The Prize is subject to availability and the Promoters reserves the right to substitute the whole or any part of the Prize for one of equal or greater value. All costs, incidentals and expenses which are not expressly included as part of the Prize shall be the Winner's sole responsibility. Any costs, incidentals and expenses incurred by the Winner and, not specifically listed as included as part of the Prize shall be at the sole cost and expense of the Winner.
12. The Promoters reserve the right to terminate, amend or extend this Competition in the event of exceptional circumstances outside its control which affect its ability to operate the Competition. Where the Prize includes tickets for events and/or experiences organised and hosted by third parties, Winner and, where applicable, any accompanying guests shall have to comply with any terms and conditions of such event organisers.
13. The Winner may be required to take part in any publicity associated with this Competition and agree to cooperate with any reasonable requests of the Promoters. The Promoters reserve the right to publish details of the Winner on its publically available website or digital platforms. The winning photo will be posted on the Love Great Britain Instagram profile, as well as Chevening's.

14. The Promoters will store and process entrants' details in accordance with the British Tourist Authorities' privacy policies: <http://www.visitbritain.com/en/legal>
15. By entering the Competition, entrants agree to being contacted by the Promoters for survey purposes.
16. The rules of this Competition shall be governed by and construed in accordance with English Law and the English Courts shall have exclusive jurisdiction in relation to any disputes arising therefrom.
17. For more information or if you have any queries about this Competition, contact [communications@chevening.org](mailto:communications@chevening.org)